**BRM**

Spring 2006

**BUSINESS RESEARCH METHODS**

*MSIS Department Course 29:623:340*

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**Professor**

Lee Papayanopoulos

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**Professor's page**

http://lp.rutgers.edu

**BRM Course page**

http://brm.rutgers.edu

Please, get thoroughly acquainted with this site.

**Assignments**

Explore the site’s other links & information. Click on Assignments. Weekly homeworks & sessions, announcements & exams will be found here.

**Office Hours**

TF 11-11:30 am

**Recitation Instructor**

Ms. Yihong Fan

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fanyihon@pegasus.rutgers.edu (please initiate Subject line with “BRM 01” or “BRM 02”)

**Course description**

We identify and locate data sources, explore ways to gather primary and secondary data, perform analysis using the computer, and effectively interpret and present findings. We focus on essential tools for the investigation of business phenomena where chance variation is a factor. The design of experiments, sampling, measuring, prediction, and causation are among the topics discussed. We re-examine concepts covered in your previous statistics course(s) from a more critical perspective. Excel is used extensively to illustrate underlying principles.

**Textbooks**


2. An Excel reference book (TBA)

**Software**

Microsoft Excel for Windows

**Calculators, Laptops, Cell Phones**

You will need a calculator with +, -, ×, ÷, and \( \sqrt{\text{square root}} \) keys. Memory and reciprocals \( (\frac{1}{x}) \) are optional. **You may not bring calculators with any other functions to examinations.** Use of a cell phone or a laptop during a test will automatically subject you to disciplinary action! Laptops in class are to be used only with the instructor's express permission.

**Examinations**

There will be two Midterms and a comprehensive Final exam. Make-up Final exams will be given only in extreme documentable emergencies at the discretion of the Instructor, and will require written documentation from an appropriate source, such as a medical doctor. Midterms will not be made up. If you take both Midterms, the lower grade will be underweighted. If you miss both Midterms (without valid medical reason), you will almost certainly fail the course.

**Homework**

Weekly homework is posted on the website & is subsequently graded; some problems are assigned but need not be turned in. Homework to be graded will be due at the beginning of your Tuesday session and **must be typed on a word processor.** You may work with others on homework but you must explain the solutions in your own words. Homework will be reviewed in the “recitation” sessions. If you have questions or difficulties, we will help you. **Do not submit a copy of someone else’s solution – doing so will subject you to very severe penalties**

**Late Submissions**

LATE HOMEWORK WILL NOT BE ACCEPTED OR WILL BE STEEPLY DISCOUNTED.

Please do not plead to be exempted from this rule. We recognize that anyone can have valid reasons for missing a homework deadline. For this reason, your two lowest homework grades will be dropped.

**Grades**

Grades are posted on Blackboard (be sure to have password access)

Note:

Typically, this page is given out on the first day of class. Subsequently, course information is updated on the BRM website.